

Get the most out of broadband at home

So what's in it for you and your family?

Save time

With broadband you can get things done on average ten times faster.

Big email attachments arrive in a jiffy. Websites display before you can say "speeding bullet". And you can even buy and download software faster than it takes to make a cup of tea.

Just imagine if you could pop out to the shops as quickly.



Always on

Broadband doesn't have to "dial up" to get you connected to the internet. Just like electricity or water, it's always there – so connecting is as simple as turning on a tap. Turn on your computer – it's there. Come back after making a cuppa – it's still connected. That means no annoying delays, and the chance to keep up with events as they happen, like news or sports results.



Free up your phone

Nobody likes getting the engaged tone. If you've got dial up, chances are you connect for hours at a time – tying up your phone line in the process.

Broadband is different. You can use the phone when you – or someone else – is on the internet. Clever, isn't it?



New possibilities

Broadband is the internet as it should be.

So you can also do loads of things that aren't really possible with a slow, dial-up connection. That means downloading the latest tunes, online gaming and live video messaging. Or what about checking out movie trailers? Pass the popcorn.

Broadband for business

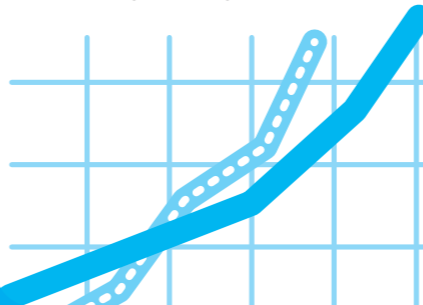
Converting to broadband saves you time, money and hassle. So what are you waiting for?

New ways of working. New ways of saving.

Broadband means you're always connected. There's no wait to get online, so you can respond to urgent emails there and then.

Why not download your business software from online shops? Or video conference with customers at the other end of the country?

With broadband you can save a huge amount of time every year. Which has got to be good for business.



Are your customers getting the engaged tone?

We don't need to tell you that customers are the reason you're in business. But how will they feel if they get a constant engaged tone because you're connected to the internet? Chances are, they'll try someone else.

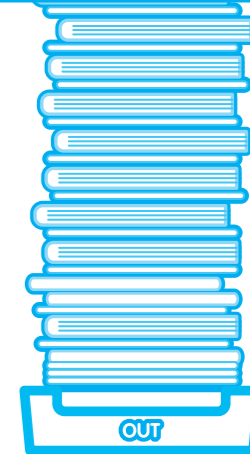
Broadband changes things completely. Now you can make and receive calls when you're online – great news for you and your customers.

Time means money

Imagine being able to work ten times faster.

You could send and receive big documents in the click of a mouse. Or check out supplier websites without hanging around.

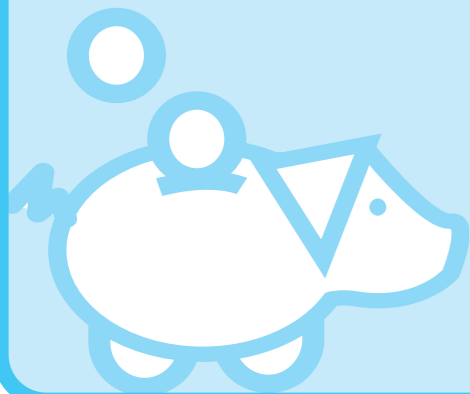
The speed of broadband will change the way you do business.



Big benefits, tiny cost

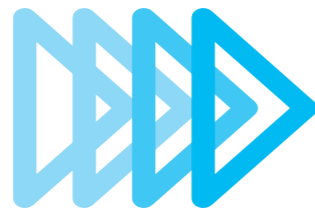
In your home or your business, broadband costs a lot less than you might think. You can opt to pay a flat monthly charge, which means no nasty surprises, no matter how long you spend on the internet.

Before long you'll discover brand new ways of getting things done – going far beyond what's possible with dial-up access. So check out the deals and get yourself connected.



How to get broadband

It's easy to get online with broadband. Just follow our simple guide:



Choose the best supplier for you.

- Chances are that broadband is available at your home or business. But to make sure – and to see a list of suppliers – just visit www.broadbandforScotland.co.uk and pop in your postcode.
- Choose the best supplier for you. There's a list of questions you should ask on www.broadbandforScotland.co.uk
- Call your chosen supplier and get connected to broadband. Simple.

Broadband is here



What next?

Our website – www.broadbandforScotland.co.uk – has all the answers. So have a look, and get yourself connected with broadband. You can also call 0845 644 2604, the number for the Broadband for Scotland helpline.



SCOTTISH EXECUTIVE



Broadband is here

Did you know that four out of five Scottish homes and businesses can already get broadband?*

So very soon you could be downloading, emailing and lots more besides – faster than you ever imagined.

*ADSL or cable broadband.

